



Video Production

Adam Garrett-Clark





- Multimedia Journalism BS
- Sundance Volunteer for 12 years
- Videographer and Documentary filmmaker
- 80's Baby

EVERYONE IS A STORYTELLER



YouTube





'Sapiens: A Graphic History' - Official Trailer



Share

Sapiens

A Graphic History

Yuval Noah Harari

David Vandermeulen - Daniel Casanave

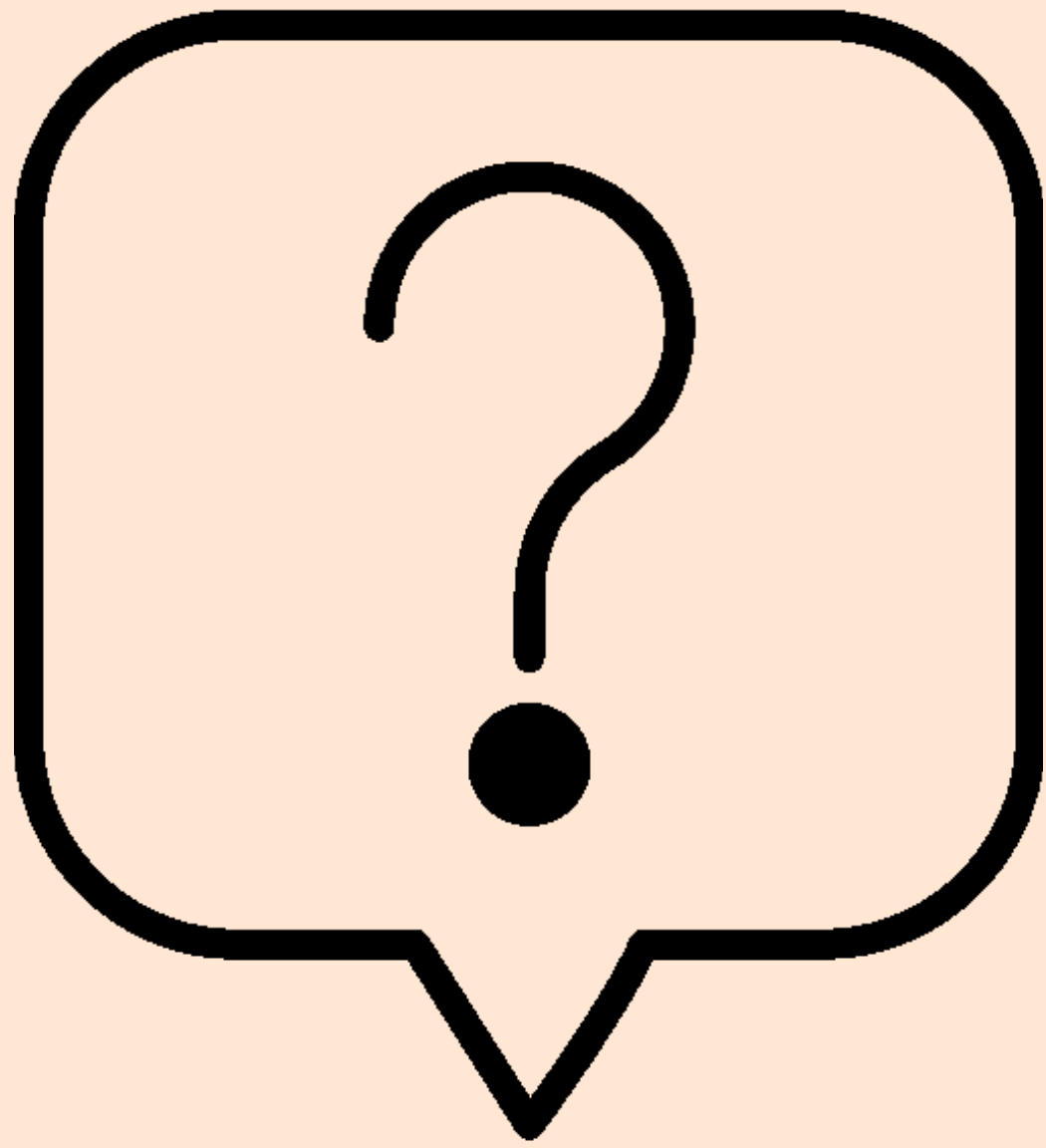
OFFICIAL TRAILER



Watch on  YouTube



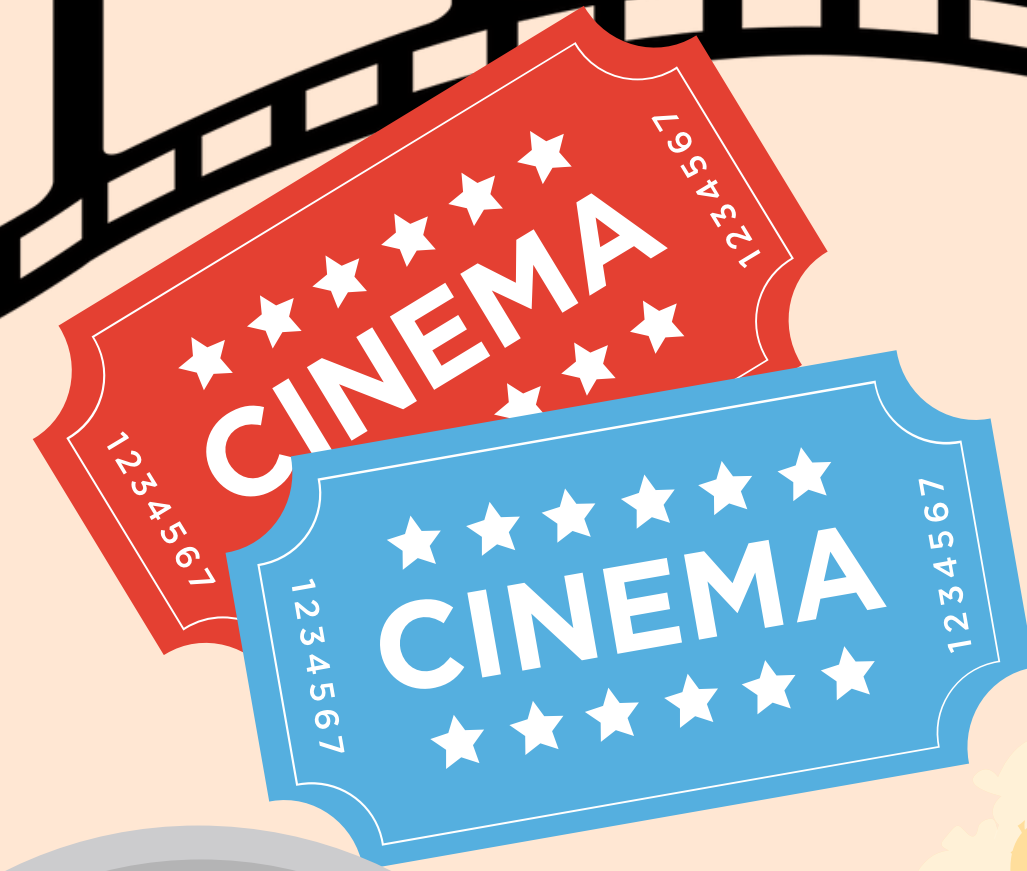
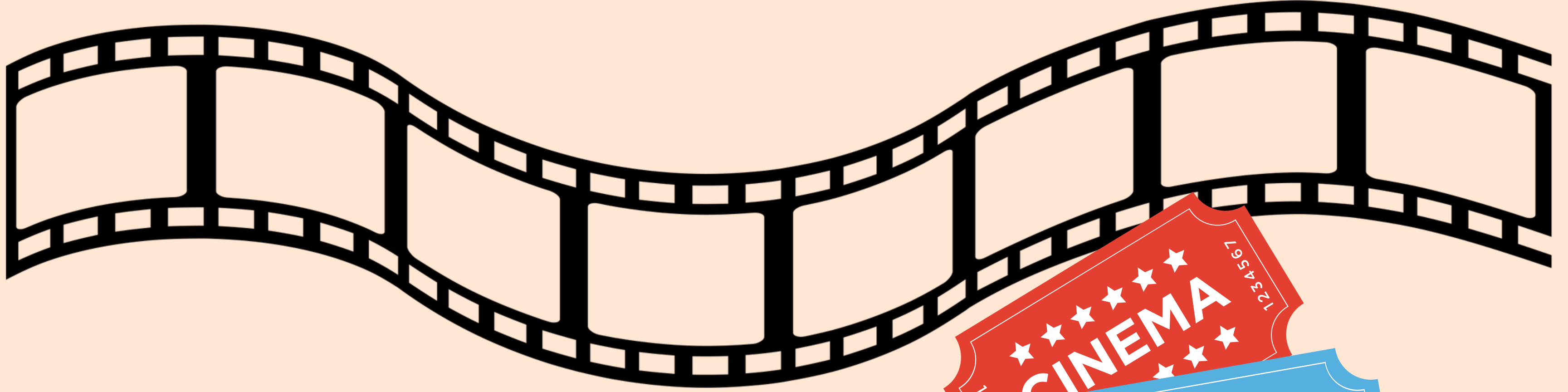
**Stories Make
things Happen**



Have you thought about making a video?

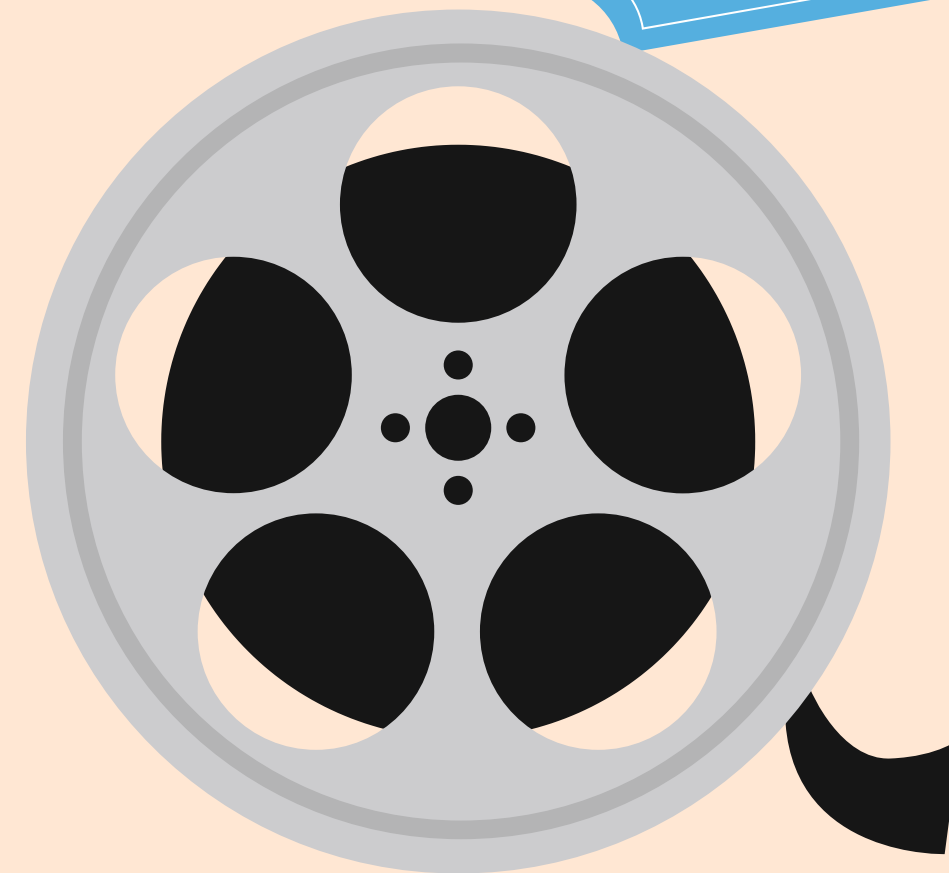
Please tell us more about what type of video you want to make or why you want to make it.

What are some of your biggest roadblocks in making a video?



Film making Process

- Concept
- Script
- Production, Shooting
- Editing





KEEP IT
SIMPLE &
STUPID

KISS

Werner Herzogs Shoe



Practical Tips



CREATE MYSTERY

Raise questions

Tease





Surprise endings

Punchline





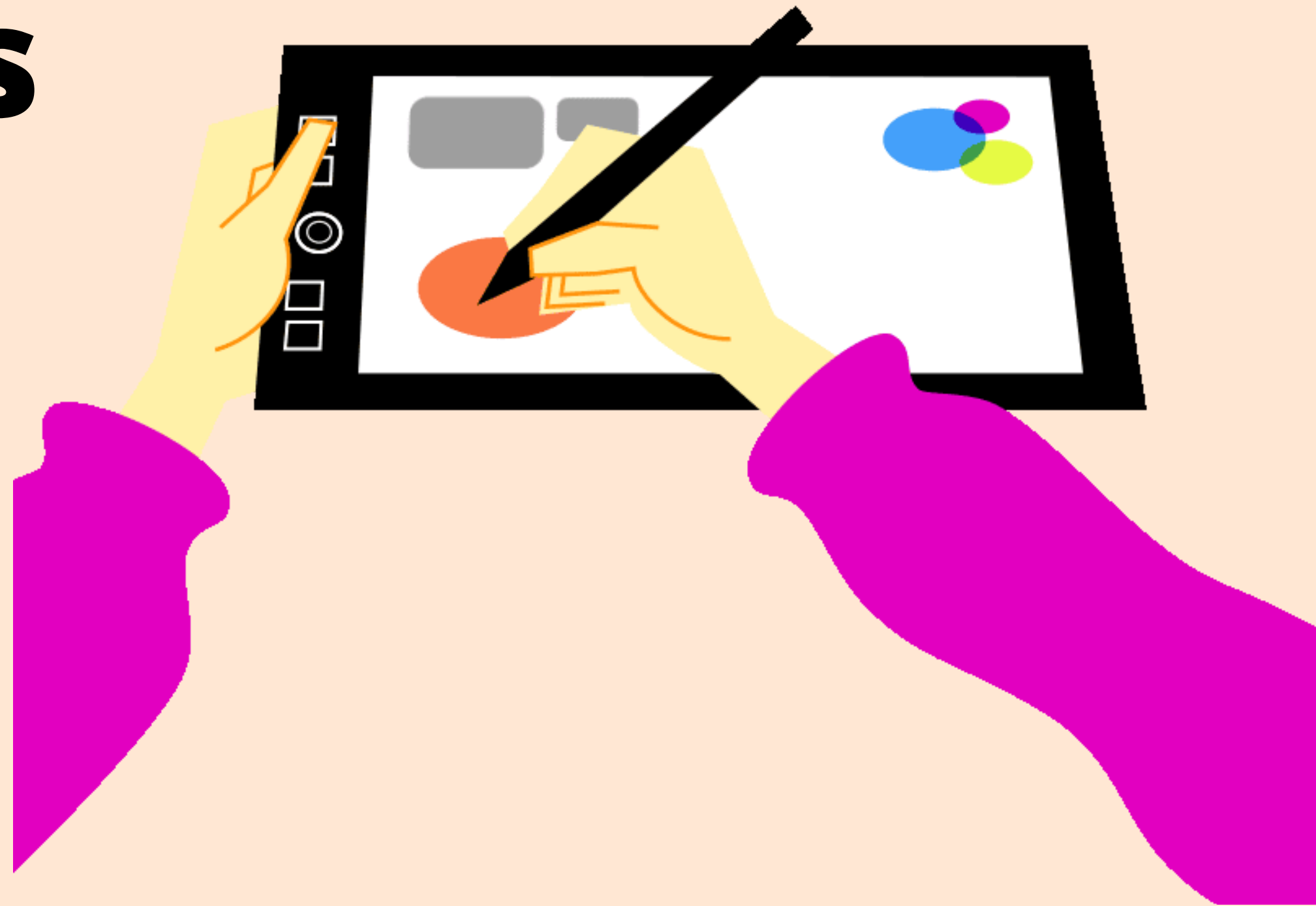



RULE of 3rds

SLOW
≡ AND ≡
STEADY



WHAT Makes Art.....Art?

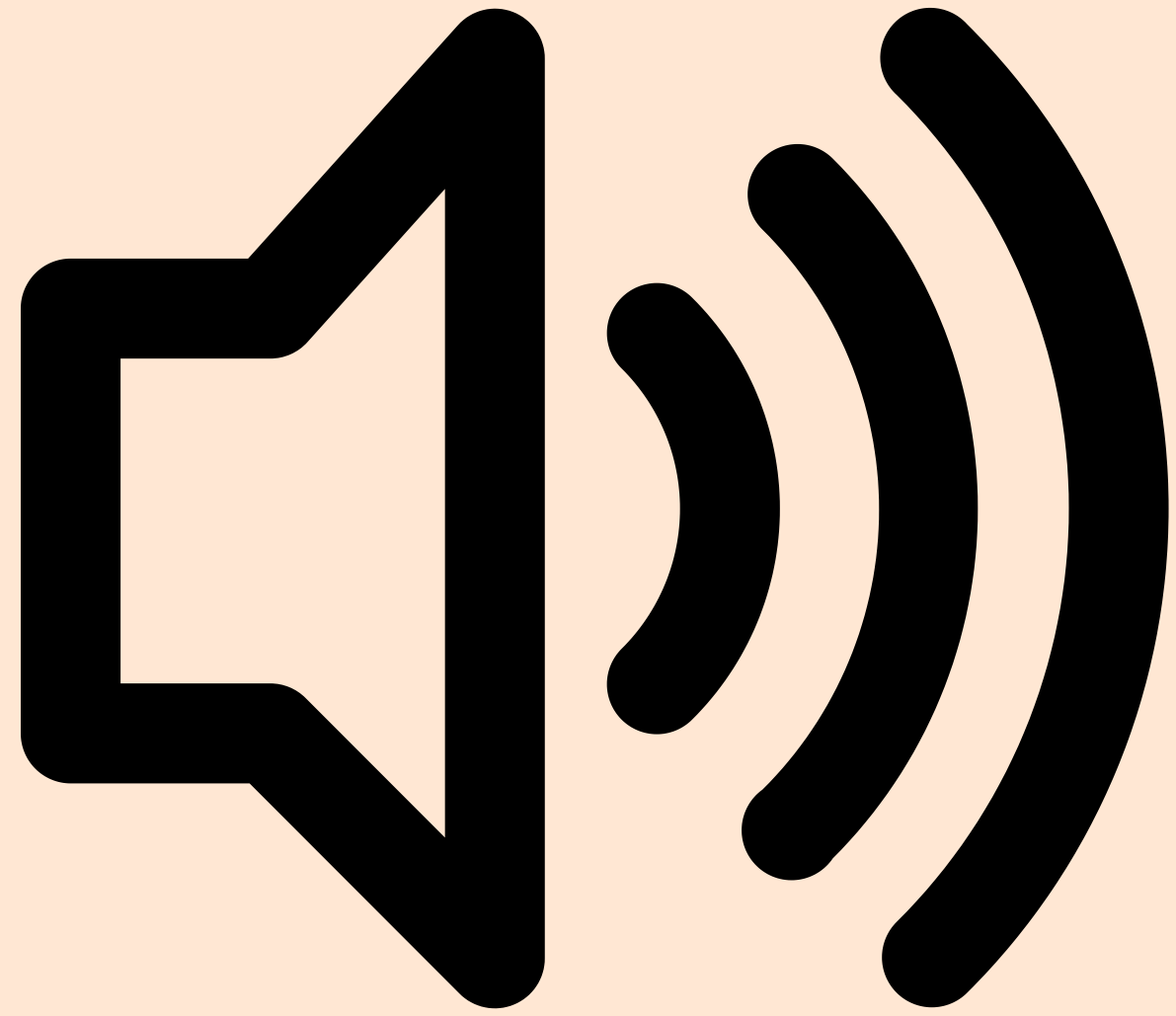


A man wearing sunglasses is sitting in the center of a theater filled with rows of red seats. The theater is mostly empty, with the man being the only person visible. The lighting is dim, focusing on the man and the text overlaid on the image.

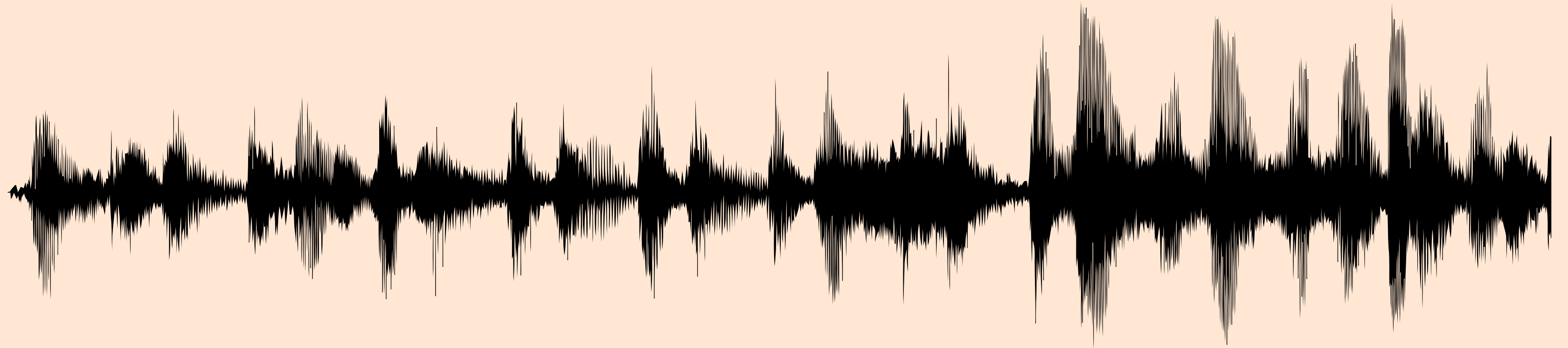
BE YOUR AUDIENCE

**Take a break from your editing, come back
to it with fresh eyes.**

Draft, Edit, Break Edit ...



**Make Sure
the
Sound Slaps!**





THE INEVITABLE

**UNDERSTANDING
THE 12 TECHNOLOGICAL
FORCES THAT
WILL SHAPE OUR
FUTURE**



FORMATS

MODELS

BORROW

Adam Herzog's Brazil

